



Excellence in Extremity MRI

Our Musculoskeletal Radiologists

Joel Rosner, MD Musculoskeletal Radiology Specialist

Dr. Rosner is a fellowship trained Board certified radiologist who founded and developed American Radiologic Technologies (ART) and serves as its President. His training includes a four year Diagnostic Radiology residency including Chief Residency at Jackson Memorial Hospital for the University of Miami Miller School of Medicine. Following his residency, Dr. Rosner completed a musculoskeletal (MSK) fellowship, also at Jackson Memorial Hospital.

Since his fellowship, Dr. Rosner has devoted himself to MSK MRI, interpreting over 10,000 MSK cases annually. He has published several peer review articles

in bone and joint imaging. Dr. Rosner has a special interest in imaging of the foot and ankle, a subject upon which he widely lectures across the country.



Mark I. Robbins, MD Musculoskeletal Radiology Specialist

Dr. Robbins is a Board certified radiologist whose past experience includes a general surgery residency and six years of emergency medicine clinical practice.

Dr. Robbins completed a four year radiology residency at Harvard's

Mount Auburn Hospital and a musculoskeletal fellowship at the Brigham and Women's Hospital in Boston. Following his training, he assumed both clinical and academic roles at Yale University School of Medicine between 1997 and 2001, and later served as director of MRI at Emerson Hospital, a Harvard affiliate, in Concord, Massachusetts. Dr. Robbins' many publications include research on the foot and ankle.

Dr. Robbins feels that every MRI "tells a story" about his patients, and he uses his past clinical and academic experience to provide accurate and definitive reports.

He is also the author of numerous medical and outdoor short stories, and a recently published novel entitled The Coffin Blind.

Scheduling for all centers is done centrally through our toll free line at

1-866-398-7364, option 1

EIP Center Locations

OHIO

- Austintown, OH
- Beachwood, OH
- Canton, OH
- Dayton, OH
- Fairlawn, OH
- Gahanna, OH
- Middleburg Heights, OH
- Toledo, OH
- Vandalia, OH
- Worthington, OH

PENNSYLVANIA

- Bethlehem, PA
- Moosic, PA
- Temple Foot & Ankle Clinic
- Wexford, PA

INDIANA

- Indianapolis, IN

MISSOURI

- Kansas City, MO

KANSAS

- Overland Park, KS

The Top Diagnoses You are Sending for MRI

EIP's MRI equipment is specifically designed to image the foot and ankle. We use a smaller field of view than a whole body MRI to view the intricate anatomy of the foot and ankle. Consequently, we image the foot and ankle differently than other providers which we believe promotes better diagnostic possibilities for referring physicians and their patients. In addition, our in house service team has

installed proprietary upgrades that enable our equipment to operate at a level superior to the original manufacturer's specifications.

The following is a list of some of EIP's top diagnoses:

- **Plantar fasciitis**
- **Achilles tendinitis**
- **Plantar nerve lesion**
- **Ankle sprain**
- **Synovitis**
- **Ganglion**
- **Calcaneal spur**
- **Metatarsal fracture**
- **Bursitis**
- **Joint effusion**
- **Neuritis**
- **Tendon rupture**
- **Osteomyelitis**



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EIP Accepts All Insurances

EIP accepts all insurance plans. We are a network participating provider with nearly all insurance carriers. For the few plans with which we have contracts pending, we honor your patients' highest level of in network benefits. EIP waives all out of network penalties and only charges patients their in network deductibles, coinsurances or copays.



We Need Your Help

We need your help to make EIP News a useful and interesting publication. Please email us at eipnews@eipmri.com if you have any requests for future information, statistics and/or articles related to EIP's MRI services or if you would like to be added to our email distribution list.

Patient Feedback

It is our priority to treat each one of your patients competently and compassionately. Through a link on our website, EIP electronically gathers feedback from patients regarding their experience at our centers. 99% of respondents would recommend EIP's service to a family member or friend. The following are some recent comments:

3/5/09 Wexford, PA "In addition to fantastic service, a great tech, and easy access, I am very impressed with the efficiency of your business model. I'd drive 45 minutes again with no problem! EIP was recommended by my Podiatrist primarily because he liked the idea that the scans will be read by a radiologist who specializes in extremities. As a management and marketing

professional who comes from a medical family, I didn't even know that your niche existed. I'm very impressed all the way around... Let me know when you go public!"

3/8/09 Kansas City, MO "Have had several MRI's and this one was the most relaxing and easiest one I've ever done. Thank you."

3/10/09 Middleburg Heights, OH "Tech was very informative about everything. She made my husband feel comfortable about the procedure. I am a Radiologic Technologist myself, and I felt that EIP did a very good and efficient job."

3/19/09 Canton, OH "To the lady who did my mri Thank-you! Thank-you!! I

don't remember her name in the canton location but she did a fantastic job! She was a very pleasant lady, explained what she was doing and just a very sweet gal!!!!"

3/25/09 Moosic, PA "I was a little apprehensive about getting my first MRI in not knowing what to expect. However, instantly I was put at ease and the procedure was completed professionally and promptly with no discomfort to me. The technologist was not only very professional but also friendly at the same time, and showed concern for me in making sure I was comfortable. He also was kind enough to make sure he took adequate amount of pictures. I felt that my best interests were definitely met. I couldn't have asked for a better first MRI experience!"

4/4/09 Bethlehem, PA "EIP in Bethlehem PA—Your tech, Sandy, could not have been more helpful and knowledgeable. As this was my first MRI I was not quite sure what to expect. Sandy made absolutely sure I was comfortable with the situation, physically and mentally. She is the best!"



Competent and compassionate care is our top priority.

Upcoming Events

EIP has been a proud sponsor of the podiatric community for over 8 years. The following are some upcoming podiatric events that EIP is attending and sponsoring:

April 23-26 EIP is sponsoring a booth at the Ohio College of Podiatric Medicine's 4th Annual Southern Exposure at the Great Wolf Lodge in Cincinnati, Ohio.

May 13 EIP is sponsoring a table at the Mideastern Academy's Surloff Seminar at the Cuyahoga Falls General Hospital.

June 4-6 OPMA—EIP is a sponsor of the 93rd APMA Region IV Mid-Eastern CME Seminar at the Columbus Hilton Hotel at Easton.

Please stop by and visit us if you are attending any of these events.